

# EXCELLENCE IN COMMUNITY PHARMACY PRACTICE

Scottish Pharmacist awards 2019/20

## APPLICATION FORM - Rules & guidelines

Entry is **FREE**

Entry deadline is **Wednesday 6 November, 2019**

- Please send a high resolution photo of the Pharmacy team or the exterior of the pharmacy with your application form
- Please complete the application form, adhering to the word count for each section

### Why enter?

Community pharmacy is increasingly involved in outreach projects and initiatives, which aim to tackle health inequalities in the local area.

The award will be presented to a pharmacy team or individual, which can demonstrate recognition of health issues specific to their local community and which have subsequently launched a campaign, promotion or initiative, which has been designed to tackle those issues.

### Who can enter?

This category is open to all pharmacists and their teams working in either independent or group pharmacies or practice based pharmacists, who have designed, facilitated or implemented health projects and initiatives to meet recognised local community healthcare needs.

*All entries will be judged by an independent panel of experts, who will be looking for:*

- Provision of clear evidence as to how the specific health issue/s were identified
- Evidence of clearly-defined project/initiative aims and objectives
- Evidence of excellent customer care and commitment to the health and wellbeing of the local community

*If you have questions, concerns, or just want to speak with one of the Scottish Pharmacist Awards team, please call Aoife Jackson: 028 90 270 940 or email: [awards@scottishpharmacist.com](mailto:awards@scottishpharmacist.com)*

**If you are applying online, please complete the form below and ensure you click the 'submit' button for your application.**

**If you are submitting your application via email, please email the application to, [awards@scottishpharmacist.com](mailto:awards@scottishpharmacist.com)**

**Full Name \***

First Name

Last Name

**Name of proposed nominee if different from the information above**

**Pharmacy Name \***

**Title/Position \***

**Address \***

Street Address

Street Address Line 2

City

State / Province

Postal / Zip Code

Country

**Phone Number \***

Area Code

Phone Number

**Email address \***

# EXCELLENCE IN COMMUNITY PRACTICE

**PLEASE ANSWER ALL 5 QUESTIONS BELOW**

**1. Please give details of how a specific health issue was identified in the local community including any market research that was undertaken (300-500 words) \***

(300 - 500 Words)

**2. Please outline the objectives of this initiative and provide a brief description of the steps you put in place to benchmark them and subsequently measure outcomes (300-500 words) \***

(300-500 words)

**3. Please provide evidence of the initiatives/projects/events that were held for the benefit of the community (300 – 500 words) \***

(300-500 words)

**4. Please outline below, in no more than 800 words, why this project deserves the title of Excellence in Community Pharmacy Practice Award 2019/20: In particular, detail how this innovation has: Created competitive advantage; Contributed to the growth of your business; Enhanced/improved patient care in your community \***

No more than 800 words

**5. Describe how these activities reflect and fit with your overall business strategy (300 - 500 words) \***

(300 - 500 words)

**Where did you hear about the Scottish Pharmacist Awards? \***

Scottish Pharmacist magazine

Newspaper advert

Twitter / Facebook / LinkedIn

Attended the SP Awards in a previous year